

## **SOCIAL MEDIA VALENTINE'S DAY BALIK TARTAR APPETISER COMPETITION**

For a chance to be one of the 100 winners of a free Balik Tartar appetiser from Caviar House & Prunier, comment with your answer to the question asked and your terminal of travel on our morning Instagram post on @heathrow\_airport.

To mark this Valentine's Day and as a thank you for choosing us, we would like to offer you a free Balik Tartar appetiser prepared for this occasion.

Enter by 11:59 GMT on Friday 14th February 2020 to be in with a chance of winning.

### **Full Terms & Conditions**

#### **1 It's Competition Time**

1.1 The Participant (as defined in clause 3.1 below) will enter the competition for the chance to win a free Balik Tartar appetiser from the Caviar House & Prunier (the "Competition").

#### **2. Promoter's name and address**

2.1 The promoter is Heathrow Airport Limited (company number 01991017) of The Compass Centre, Nelson Road, Hounslow, TW6 2GW, United Kingdom ("Heathrow").

#### **3 How to participate**

3.1 Entry is open to all those who have a valid flight ticket and travel through either Terminals 2, 3, 4 or 5 on the 14th February 2020 between 8:00 GMT and 18:00 GMT (inclusive) (a "Participant"). The competition time runs from 8:00 GMT until 12:00 GMT (inclusive).

3.2 Participants must be at least 18 years of age on February 14<sup>th</sup> 2020. Heathrow Airport Limited may require proof of age from Participants.

3.3 Participants can enter by commenting on the post published by Heathrow at 9:00 GMT on Heathrow's Instagram profile @heathrow\_airport by answering the question in the caption of such post and mentioning the Passenger's terminal of travel at Heathrow Airport.

3.4 Entry to the Competition is free and no purchase is necessary. Heathrow shall not charge any Participant for entering or attempting to enter the Competition.

3.5 Any breach of these Terms and Conditions by a Participant or any dishonest, misrepresentative or fraudulent conduct will void an entry.

3.6 Only Participants who are not currently under disciplinary procedures are eligible to participate in the Competition.

3.7 A maximum of one entry per Participant is permitted. Submission of duplicate entries will render all previous entries invalid for the duration of the Competition.

#### 4 Start Date

4.1 The competition will be open from February 14<sup>th</sup> Friday 2020 from 9:00 GMT and entries received on or after this date will be valid.

#### 5 Closing Date

5.1 The closing date for the Competition will be February 14<sup>th</sup> Friday 2020 at 12:00 GMT. Any entries received after this date will not be valid.

#### 6 Selection and notification of the Winner

6.1 The winner of the Competition will be selected by a judge in the Heathrow Commercial Department (the “Winner”).

6.2 Notification of the Winner will take place by February 14<sup>th</sup> Friday 2020, 12:00 GMT via direct message to the Instagram profile used by the Participant to enter the Competition in accordance with clause 3 above. If the Winner does not respond within 20 minutes of being notified or is unable to accept the Prize (as defined in clause 7), then another Winner will be selected again in accordance with clause 6.1.

6.3 The Promoter’s decision on the Winner is final and no correspondence will be entered into by the Promoter with the unsuccessful Participants.

#### 7 Prize

7.1 The prize of the Winner is a Balik Tartar appetiser from Caviar House & Prunier in the relevant terminal of Heathrow Airport, as notified by the Promoter to the Winner (the “Prize”). The Promoter will award 25 Prizes in each of Terminals 2, 3, 4 and 5.

7.2 The Prize must be claimed by the Winner either from 10:00 GMT to 14:00 GMT (inclusive) or from 4:00PM to 8:00PM (inclusive) on 14<sup>th</sup> February 2020, the Winner being notified in accordance with clause 6.2.

7.3 The Prize is not transferable, not exchangeable and no cash alternative is available.

7.4 The Prize must be taken as stated and no compensation will be payable if the Winner is unable to accept the Prize as stated.

## 8 Restrictions and requirements

8.1 Any additional transportation, travel insurance, accommodation and sustenance costs not included in the Prize are the responsibility of the Winner.

8.2 The Winner may be required to take part in publicity resulting from the Competition including but not limited to clause 10.3.

## 9 Ownership of entries and intellectual property

9.1 All Competition entries and any accompanying material submitted to Heathrow will become the property of Heathrow on receipt and will not be returned.

9.2 By submitting a Competition entry and any accompanying material, Participants agree to:

9.2.1 assign to Heathrow all of their intellectual property rights with full title guarantee; and

9.2.2 waive all moral rights, in and to their competition entries and otherwise arising in connection with their entries to which you may now or at any time in the future be entitled under the Copyright, Designs and Patents Act 1988 as amended from time to time and under all similar legislation from time to time in force anywhere in the world.

9.3 Participants agree that Heathrow may but is not required to make their entries available on Heathrow.com any other Heathrow website, or any other media, whether now known or invented in the future, and in connection with any publicity of the Competition. Participants agree to grant Heathrow non-exclusive, worldwide, irrevocable licence, for the full period of any intellectual property rights in the Competition entries and any accompanying materials, to use, display, publish, transmit, copy, edit, alter, store, re-format and sub-licence the Competition entries and any accompanying materials for such purpose.

## 10 Personal data

10.1 Any personal data provided by a Participant will remain confidential to Heathrow and will not be disclosed to any third party without the Participant's prior consent, except that Heathrow reserves the right to use the information for the purposes of facilitating the Competition including but not limited to publishing the name of the Winner on its website, as well as providing the Winner's details to third parties for the purposes of administering the Competition including but not limited to the actual providers of the Prize.

10.2 All personal data provided by a Participant will be used by Heathrow solely for the purposes of administering the Competition or as otherwise set out/referred to in these Terms and Conditions.

10.3 Heathrow may choose to document the Winner through photographs and video to be shared across Heathrow's social media channels. The Winner agrees that Heathrow may use their name and photograph to announce the Winner of the Competition and for any other reasonable and related competition purposes.

10.4 Further information on how Heathrow will collect and use the Participants' personal data can be found in Heathrow's privacy notice in relation to the Competition can be accessed at <https://www.heathrow.com/more/help-with-this-website/privacy-notice>

## 11 Liability

11.1 All Participants acknowledge and accept that Heathrow reserves the right to suspend, modify, cancel or terminate the Competition and/or revoke any Participant's application at any time by giving notice to the particular Participant without incurring any liability.

11.2 Heathrow does not accept responsibility for Participant entries that are lost, mislaid, damaged or delayed in transit, regardless of cause, including but not limited to, as a result of an equipment failure, technical malfunction, systems, satellite, network, server, computer hardware or software failure of any kind.

11.3 Each Participant will indemnify Heathrow from and against any losses which Heathrow suffers or incurs as a result of any breach, failure, performance or negligence by the Participant under these Terms and Conditions.

11.4 Subject to clauses 11.5 and 11.6, Heathrow shall have no liability to any of the Participants under these Terms and Conditions.

11.5 Insofar as is permitted by law, Heathrow, its agents, employees or distributors will not in any circumstance be responsible or liable to compensate the Winner or accept any

liability for any loss or damage that may be lawfully excluded which occurs as a result of taking up the Prize, except where it is caused by the negligence of Heathrow, its agents, employees or distributors. The Winner's statutory rights are not affected.

11.6 Nothing in these Terms and Conditions shall exclude, limit or restrict the liability of either party:

11.6.1 for death or personal injury arising from negligence;

11.6.2 in respect of any fraud or fraudulent misrepresentation; or

11.6.3 to the extent such limitation or exclusion is not permitted by law.

## 12 General

12.1 The Participant is deemed to have accepted and agreed to be bound by these Terms and Conditions upon entry in the Competition. Heathrow reserves the right to amend these Terms and Conditions at any time and will make the amended Terms and Conditions available to the Participants.

12.2 Heathrow reserves the right to refuse participation, or refuse to award the Prize, to anyone in breach of these Terms and Conditions and its decision shall be absolute and final.

12.3 If at any time any part of these Terms and Conditions is held to be or becomes void or otherwise unenforceable for any reason under any applicable law, the same shall be deemed omitted from these Terms and Conditions and the validity and enforceability of the remaining provisions of these Terms and Conditions shall not in any way be affected or impaired as a result of that omission.

12.4 These Terms and Conditions shall be governed by the laws of England and Wales and subject to the exclusive jurisdiction of the English Courts.

This privacy notice tells you what to expect when Heathrow Airport Limited and its group companies collect personal information about you when you participate in the Competition.

Heathrow is committed to protecting your personal information when you enter a Heathrow promotion or competition. Whenever you provide such information we are

legally obliged to use your information in line with all applicable laws concerning the protection of personal data, including the General Data Protection Regulation (“GDPR”).

What information will we collect about you?

When you enter the Competition, we will collect the following information about you:

Instagram profile name; and

the Participant’s terminal of travel at Heathrow Airport.

How will Heathrow use the information it collects about me?

Heathrow will use your personal data for a number of purposes including the following:

- to administer the Competition; and
- to organise the Prize.

The lawful justification for collecting and using your personal data is necessary for giving you the Prize associated with the Competition. Failure to provide mandatory data will mean that we will not be able to administer your entry to the Competition.

Your information will be handled and used by the following recipient in order to administer the Competition and organise the Prize: Heathrow Commercial Department

We will keep your information within Heathrow and our trusted third parties except where disclosure is required by law, for example to government bodies and law enforcement agencies. Your information is processed by Heathrow in the UK only and is not moved or transferred overseas.

How long will Heathrow keep my information?

Your information will be retained for a period of one (1) year from the date our staff receive your information, after which point it will be deleted.

Your information will be retained in a secure environment and access to it will be restricted according to the 'need to know' principle.

What rights do I have over my personal data?

Under GDPR, you have the right to:

- access your personal data by making a subject access request;
- rectification, erasure or restriction of your information where this is justified;
- object to the processing of your information where this is justified; and
- data portability.

## Privacy Notice

To exercise your rights please contact the Heathrow Data Protection Officer using the following contact details:

By post to:

Heathrow Airport Ltd The Compass Centre Nelson Road Hounslow, Middlesex TW6 2GW

or

By email to: [privacy@heathrow.com](mailto:privacy@heathrow.com)

What if I find your response unsatisfactory?

Should you find our response unsatisfactory, you have the right to lodge a complaint with the supervisory authority – the Independent Commissioner’s Office (ICO). You can find more information on the ICO website at <https://ico.org.uk/concerns/> regarding the complaints process.

The Heathrow logo is displayed in a bold, purple, sans-serif font. The word "Heathrow" is written in a single line, with the letters closely spaced. The color is a deep purple, and the font has a clean, modern appearance.