

An aerial night photograph of Heathrow Airport. The main terminal building is brightly lit, with its glass facade reflecting the sky. The apron area in the foreground is filled with ground support equipment, including baggage carts, fuel trucks, and other service vehicles. A tall, slender light tower stands prominently in the lower right. The sky is a mix of deep blue and orange, suggesting dusk or dawn. The overall scene is a detailed view of airport operations at night.

# Local Focus Forum

## 10<sup>th</sup> September 2019

Heathrow

# Heathrow Community Fund

Dr Rebecca Bowden

# Heathrow Community Trust – supporting communities around the airport for over 20 years

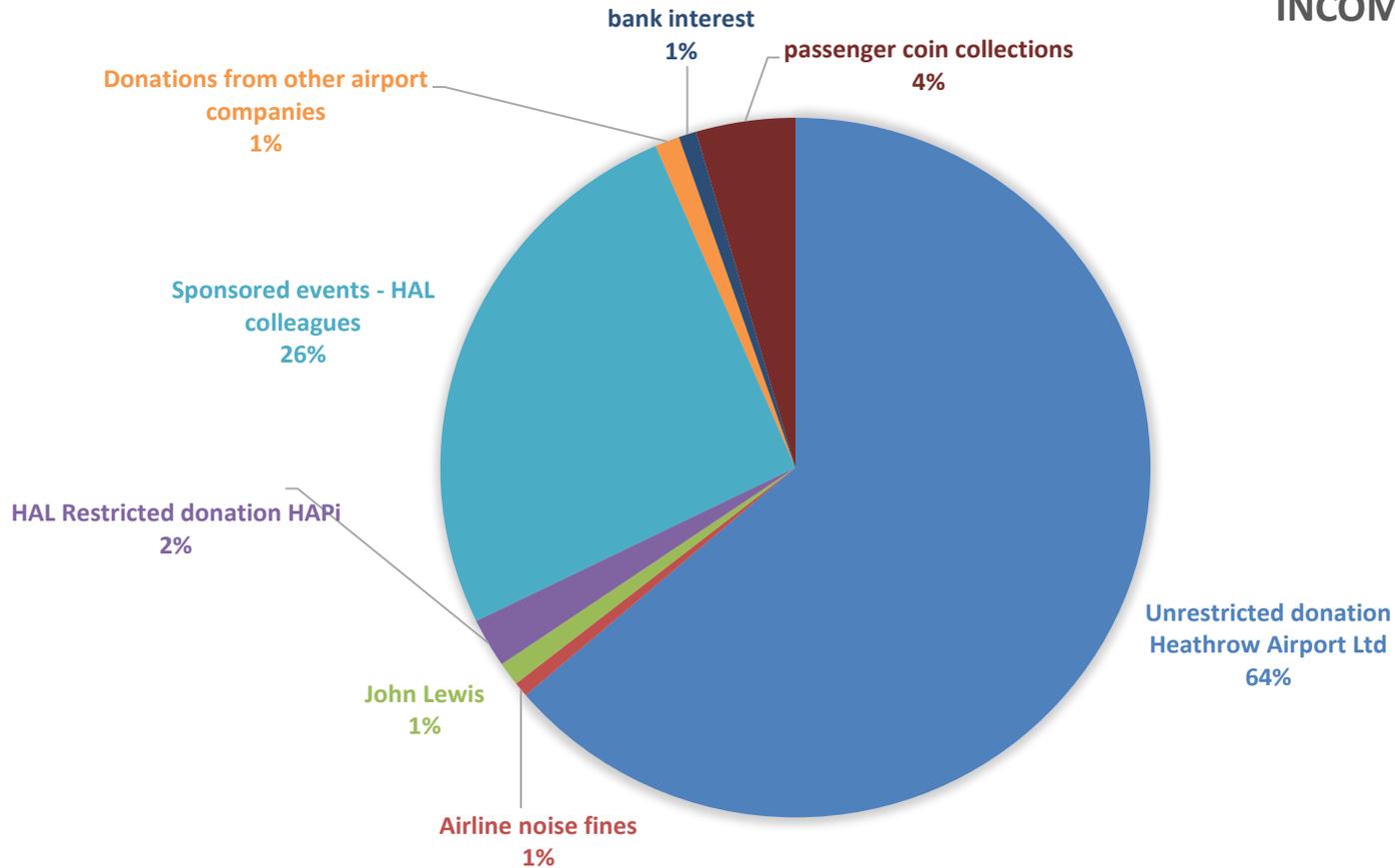


# What is Heathrow Community Trust?

- The new name for Heathrow Community Fund – an independent charitable incorporated organisation
- Board of 11 Trustees – only 4 from HAL
- Grant-making Trust – 6 programmes, each with a separate Grant Review Panel. Typically GRPs ~10 people, 2 of which are HAL. Always looking for new Grant Review Panel Members.....
- Trustees decide – where we fund, what we fund, how we fund

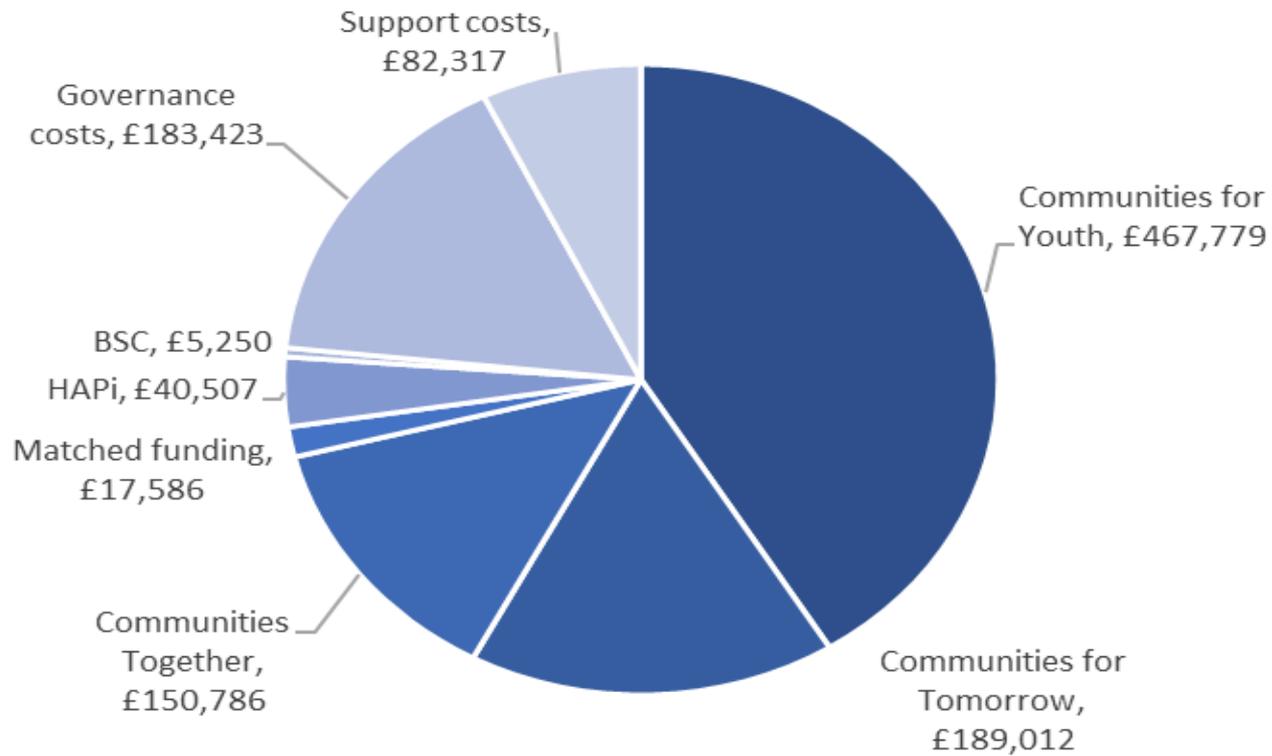
# Where does our money come from?

INCOME FY18



# And how do we spend it?

Expenditure  
£1,136,660





## Heathrow Community Trust INPUTS

FY18 figures -

- £764,579.81 of new grants awarded.
- 1,600 volunteer hours from Heathrow staff to directly support the operation of the Fund (worth £34,000) .
- **Contribution to the Community equal to £216 per Heathrow employee**



# Heathrow Community Trust OUTPUTS AND IMPACTS 2018

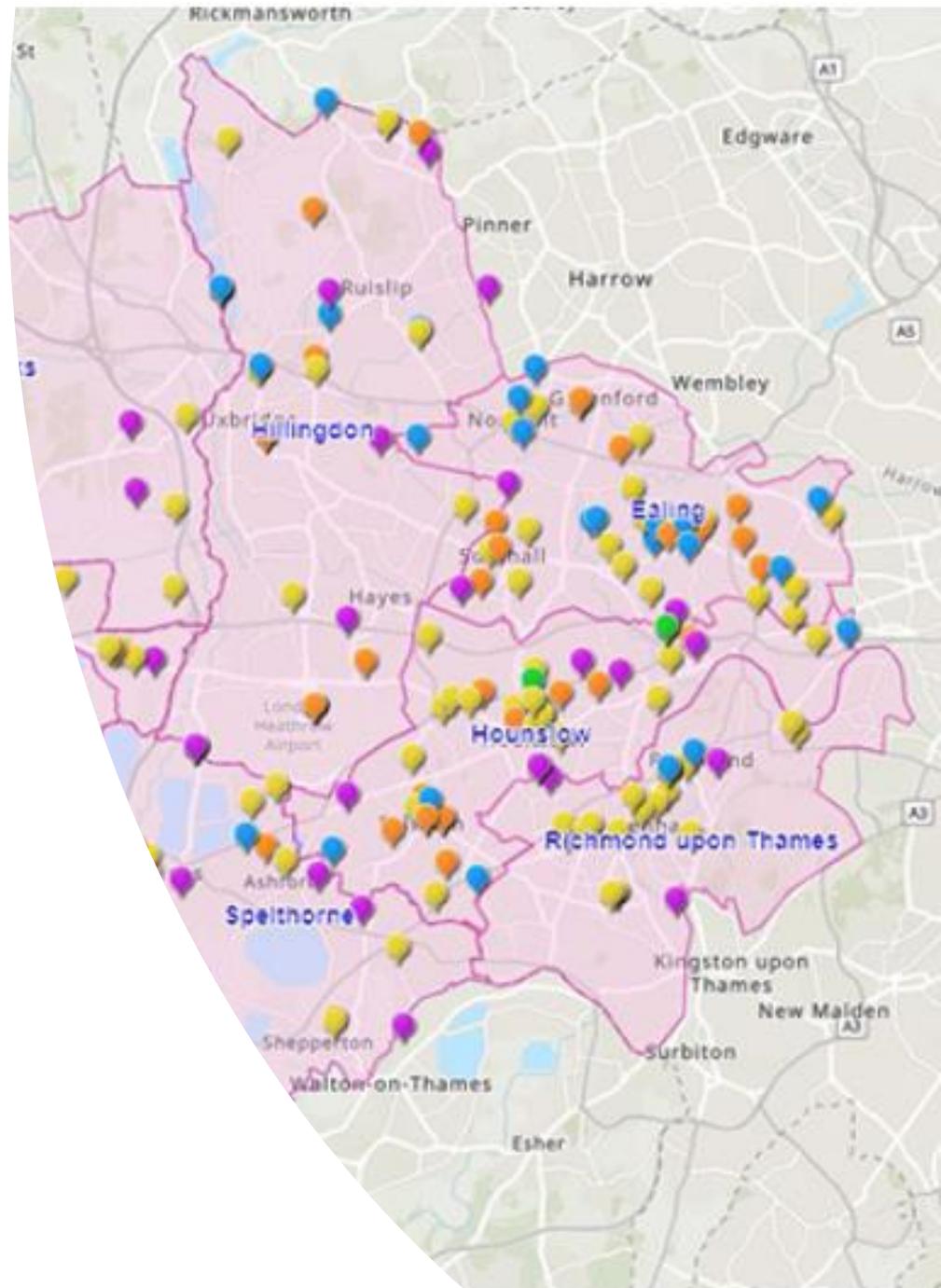
- 21,042 Total beneficiaries
- 15,454 Children and young people with increased awareness about their future, or having developed a new skill
- 710 over 65s improved quality of life or wellbeing
- 17,179 volunteering Hours Carried Out [to deliver projects]
- 3,685m<sup>2</sup> Land Maintained or Improved.



# Where and Who do we support?

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- Community action across the region
- The boroughs we support at a glance:
  - Ealing
  - Hillingdon
  - Hounslow
  - Richmond
  - Runnymede
  - Slough
  - South Buckinghamshire
  - Spelthorne
  - Windsor & Maidenhead
- We support charities, community groups, schools, colleges and local authorities.
- <https://www.heathrowcommunityfund.com/who-we-support>



## What do we support?

Up to £25k per year; up to 2 years

- **Grants for Projects for Young People** – raising aspirations, improving employability or increasing wellbeing and resilience.
- **Environmental & Sustainability Grants** – community green spaces, sustainable community buildings, environmental awareness projects, or reduce, re-use recycle.

Up to £2.5k per year for up to 2 years – **Communities Together**

Up to £25k – **Communities Together Large**

Up to £10k – **Development**

Also **HAPi** - £2.5k for Heathrow volunteers

# Heathrow Community Trust case study 1 – Communities Together – small grants up to £2.5k.



Also £2500 for Colnbrook Village Hall new floor, £2500 for Colnbrook Flood Action Scheme, £2500 Friends of Hillingdon Hospital, £1140 Stanwell Food Bank.

**What?** Ashford Cricket Club - £2,500

**Why?** refurbishment of our very old astroturf cricket pitch and the purchase of a mobile cricket net.

**So what?** ‘We have achieved more than we could have imagined through the funds generously granted to us by HCF.’  
‘The pitch and mobile net facility were used at every single practice during the season and were particularly utilised by the junior section of our club. They were particularly enthusiastic about the new facilities and their enjoyment made the committee of our club very happy indeed.’

‘The club spirit has increased hugely due to the new pitch and mobile net facility.’

## Heathrow Community Fund case study 2 – Grants for Projects for Young People – grants up to £25k to raise aspirations, increase employability or improve wellbeing in children and young people.



**What?** Beat Routes £45,178.00 2-year programme for 180 disadvantaged 13 to 25 year olds in Slough

**So What?** Last year, 80 Beat Routes' beneficiaries reported the affects of bullying at school and on line. This affected their confidence and self-esteem. After attending our project, 75% of the young people told us their overall self-worth had been improved.

120 young people reported a lack of support, help and advice with opportunities in further education / training and employment. After our programme, 90% reported back to us feeling well supported and an increase in sufficient, bespoke knowledge in that area.

Beat Routes' found that more than 90% of young people reported that they felt an improvement in their general life skills after taking part on our programme.



# Heathrow Community Fund case study 3 – Environmental and Sustainability Grants – grants up to £25k to provide community green spaces or increase sustainability and environmental awareness.

**What?** Grant of £21k to Thames 21 for 'Drastic Plastic' workshops for primary schools

**Why?** to educate children about how to minimise plastic pollution of our waterways.

**So what?** "The funding we have received from the Heathrow Community Fund has enabled us to develop a new module for our School on the River programme called Drastic Plastic. It is all about plastic pollution, helping primary school children understand more about the impact of single use plastic on our environment and waterways and what they can do to reduce their usage".



# Heathrow Community Fund case study 4 –

## Communities Together Large Grants – up to £25k for projects supporting adults in the community, bringing communities together or supporting the most disadvantaged in the community

**What?** £17,000.00

**Why?** New floor for Stanwell Village Hall



**So what?** The new floor looks magnificent and will be a massive benefit to all users of our hall.

We hold many events where a clean, smooth surface is important, not least of all baby sensory sessions plus yoga and karate.

It has been marked out with a badminton court which is used by two different organisations.

In Summer we have a dance school and throughout the year, a weekly street dance session.

We had not realised quite how tired the whole hall looked with the old floor. Though we keep the building well decorated, the old floor was letting the whole ambience down somewhat.

It is amazing how the new floor has lifted the entire look of the building - the atmosphere is so light and bright now and we are very proud to show people around.

# Heathrow Community Fund case study 5 –

HAPi– grants up to £2.5k to for charities and community groups for which Heathrow colleagues volunteer – anywhere in the UK.

**What?** Grant of £2,494.83 for William Byrd Primary Academy, Hillingdon because HAL colleagues are regular volunteers

**Why?** New guided reading scheme

**So what?** A wide range of books have been purchased to support the reading scheme and individual reading for pleasure (book corners). These are already being used by the school and as part of our weekly reading sessions that are attended by Heathrow volunteers.

The new resources are also supporting the additional SATs reading sessions that have been introduced in the run up to the SATs for both Year 2 and Year 6 children. Children are choosing the books provided to read in structured or free reading sessions and feedback from teachers is that they are providing an appropriate level of challenge for children.

progress in reading. Their feedback has been incredibly positive and we would like to share some of their comments with you.

“Lovely reading, it was a joy to hear him read so beautifully.”

“Sped through the first book and went back for another! Very good reading she even whispered for the bits that required whispering and did different voices for new characters. Fab reader!”

“He grew in confidence throughout the book.”

“A brilliant reader! I was very impressed.”



The image contains four photographs showing Heathrow volunteers interacting with children in a classroom setting, reading books together. The first photo shows a woman and a young boy looking at a book. The second photo shows a man and a young girl reading. The third photo shows a woman and a young boy reading. The fourth photo shows a woman and a young girl reading.

A photograph of a balcony garden. In the foreground, a wooden table holds a variety of potted plants, including several small seedlings in black plastic pots, a larger plant with bright red flowers, and several taller green plants in terracotta and black pots. Many of the pots have white labels. Below the table, there are more plants in trays, including a tray of small seedlings and a tray of larger green leafy plants. The background is a red brick wall and a wooden fence. A blue tarp is visible in the upper right corner.

## Ideas for you...

- **Environment & Sustainability**  
Grants – allotments? Community gardens? Feltham in Bloom....
- **Communities Together Large** –  
community facilities? Transport?
- **Communities Together small** –  
lunches for the elderly, exercise clubs, community events such as Christmas lights...?

# Any questions?



HCF Needs analysis 2017

*'Excellent funder to deal with.'*

*'Continue doing what you do, organisations like yours provide people with hope and a chance to express themselves.'*

*'very helpful funding information and the criteria for funding clear and well focused on local communities'*

*'The Heathrow Community Fund has a thoughtful and flexible approach'*

# **Freight and Private Hire Vehicles - Update**

**Tim Wells, Sustainable Transport Manager, Heathrow**

# Vehicle Call Forward Facilities (VCFF)



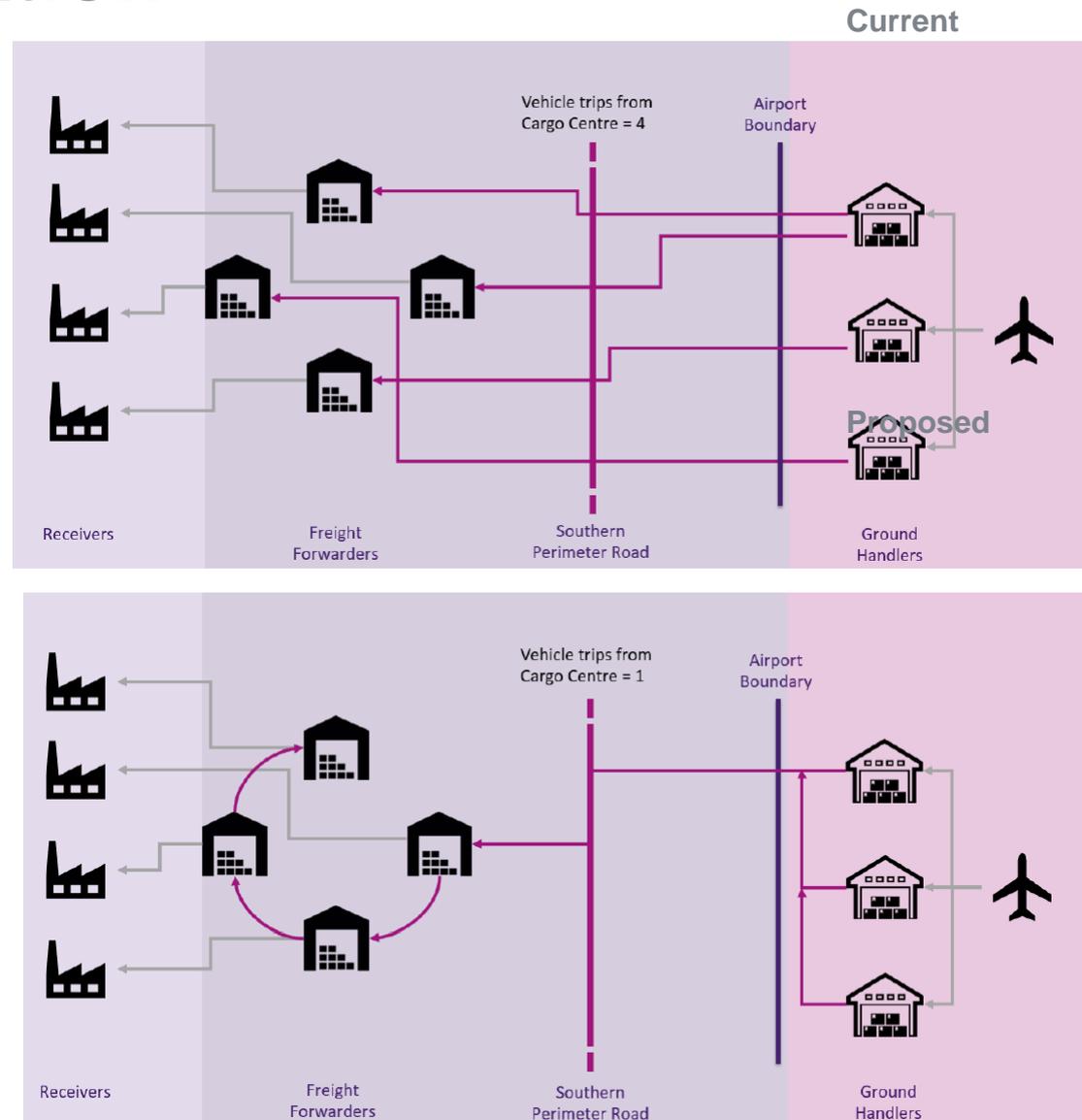
## What are we doing in the future?

- Providing a central scheduling/ call forward system for handlers.
- Providing two VCFFs on the Southern Perimeter Road. The facilities will be used as an area for freight vehicles to wait before being called forward to the Cargo Centre.
- The use of VCFFs will reduce congestion at the Cargo Centre, eliminating the need for freight forwarders to run multiple vehicle trips where a single, consolidated trip could suffice. It will also reduce the number of goods vehicles parking on local roads.

# Virtual Consolidation

One of our key initiatives is to increase load factors

- Surveys show vehicles delivering or collecting from the Cargo Centre have low load factors.
- Virtual Consolidation involves the provision of a technology platform which will enable the sharing of loads between organisations in the cargo community
- This will increase the load factors of vehicles travelling to or from the airport, reducing the number of vehicle trips that would need to be made.



# The Authorised Vehicle Area

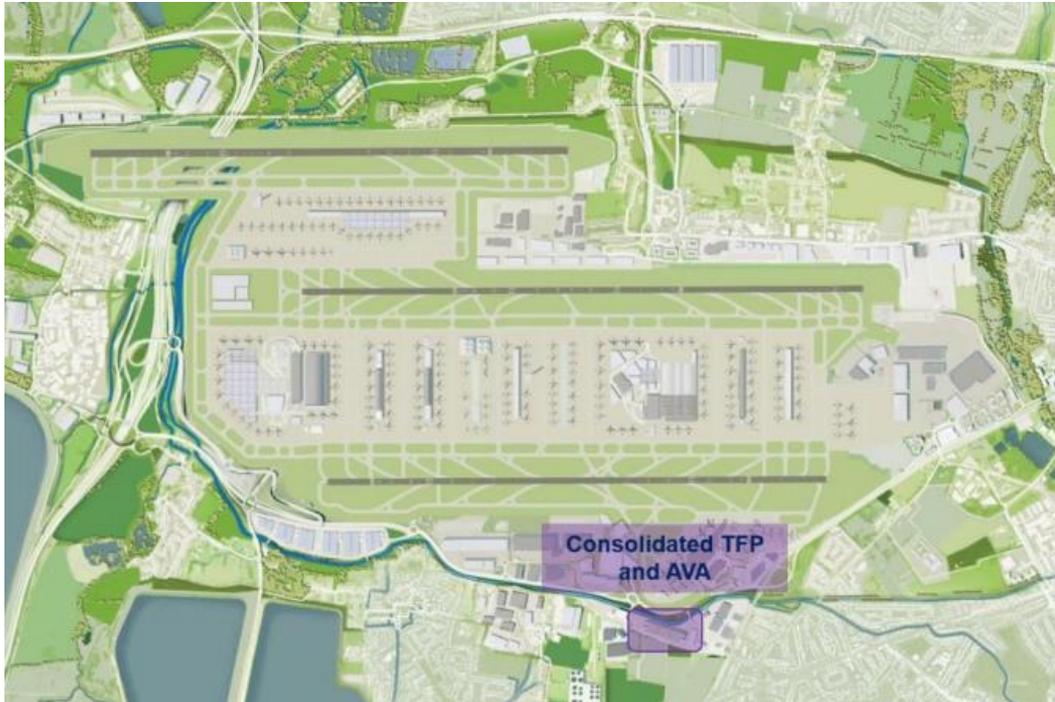
## What is it?

- Authorised Vehicle Area (AVA) opened in 2016 as a result of engagement and consultation with local communities.
- A dedicated, 800-space area for Private Hire Vehicles (PHVs) to wait in prior to picking up passengers from short-stay car parks, with a charge of £1 per hour for the first 5 hours.

## What are we doing today?

- We understand that there continue to be PHVs which park on streets in surrounding communities.
- Introduction of first Heathrow Rangers in Colnbrook, Poyle, Stanwell and Stanwell Moor as part of Heathrow's Better Neighbour programme to monitor on-street PHV parking.
- Uber has agreed to 'geofence' the AVA, meaning airport passengers will only be allocated to drivers who are waiting within the AVA and not on local roads surrounding the airport.

# The Authorised Vehicle Area



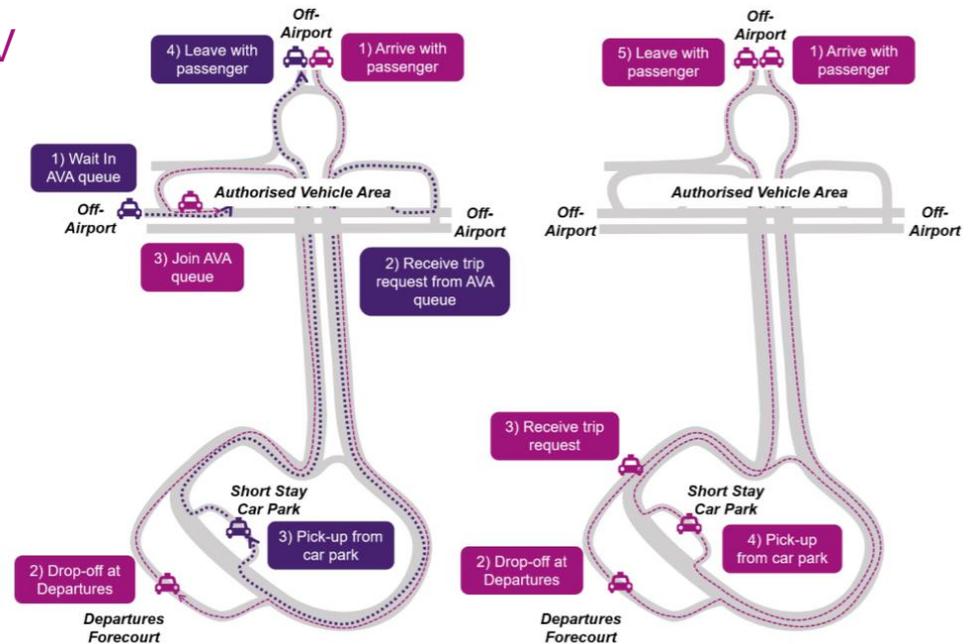
## What are we doing in the future?

- We are working with local authorities to understand the optimal solution to mitigate on-street parking by PHVs and resolve this problem.
- As part of the preferred Masterplan, it is proposed that the AVA is consolidated into a new multi-storey car park on the existing Terminal 4 long-stay car park.

# Taxi & Private hire Proposals: Our plans for Expansion

One of our key initiatives is to increase backfilling

- Backfilling means that a taxi or PHV operates with passengers in both directions to and from the airport.
- We plan to increase backfilling by 10% by working with operators to develop backfilling scheme(s) that match arriving passengers to drivers that have dropped off another passenger at the airport.
- This will increase the number of taxis and PHVs operating with passengers in both directions by reducing the number of taxis departing empty.



# Heathrow Community Rangers

# Heathrow Community Rangers

One fulltime ranger covering **Stanwell and Stanwell Moor** & one ranger covering **Colnbrook and Poyle**.

Supervised by Georgie, who works Wednesday-Friday.



- Litter Picking
- Gardening/Landscaping
- Advertising the AVA
- Reporting fly-tipping



Horton Road Junction



Colnfest

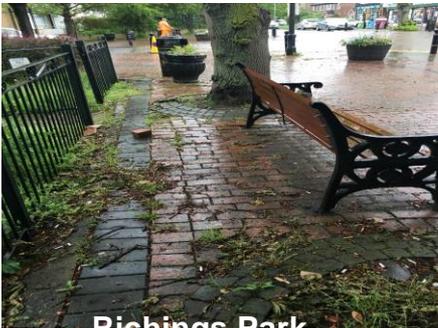
To date, Lee has collected 147 bags of litter in Stanwell/Stanwell Moor and has reported 22 fly tips



Pippins Primary



Spelthorne Clean-up day



Richings Park



To date, John has collected 106 bags of litter in Colnbrook/Poyle and reported 19 fly tips.



Richings Park

# **AOB**

**Next meeting – Tuesday 5<sup>th</sup> November 2019**

**Heathrow**