

COMMUNITY INVESTMENT PROGRAMME 2018 - EALING

Heathrow's community investment programme aims to support the economic prosperity of the communities surrounding the airport: **Ealing, Hillingdon, Hounslow, Slough & Spelthorne.**

THE KEY OBJECTIVES ARE TO:



Support skills development to reduce local unemployment.



Raise awareness of high quality careers at Heathrow to young people, their parents and wider job seekers.



Positively engage with local schools, colleges and universities.



Help business grow.

COMMUNITY GIVING

HEATHROW COMMUNITY FUND

Heathrow Community Fund is an independent grant-making organisation which makes donations to community projects local to the airport. The aim is to create significant and positive social change, through four distinct grant schemes. In Ealing we spent:

Communities for Tomorrow:	Communities for Youth:	Communities Together:	Heathrow Active People Initiative:
£44,303	£43,884	£52,095	£6,250

Heathrow Community Fund

Contact communityrelations@heathrow.com with any queries

EMPLOYMENT AND SKILLS

HEATHROW EMPLOYEES IN THE LOCAL AREA.

Number of Ealing residents employed at the airport:



5,520

% of Heathrow staff living in Ealing:



% of employed Ealing residents working at Heathrow:



HEATHROW ACADEMY

Supports local residents into work at Heathrow, through working with employers across the airport community including retailers, caterers, bureaus, aviation, logistics, and construction employers.

IN 2018:

Ealing residents trained:



Ealing residents placed into work:



Ealing residents apprenticeships courses started:



YOUTH SOCIAL ACTION



Heathrow is a pioneer partner of Step Up To Serve, a charity supporting Youth Social Action across the UK, which encourages young people to undertake practical activity to help others and create positive social change.

Heathrow is one of the Duke of Edinburgh's nine Strategic Supporting Partners, providing young people opportunities.



HEATHROW JOBS & CAREERS FAIR

Showcasing the hundreds of companies operating at Heathrow to 16-24 year olds, students, parents and jobseekers:

TAKING PART IN 2018:

Ealing school /college group visitors:



Ealing schools & colleges:



Exhibitors:



The amount Heathrow donated and fundraised for the Duke of Edinburgh's Award in 2018:



The number of local young people who started a DofE Award in 2018:



EDUCATION

PRIMARY SCHOOL CHALLENGE

Since launching in 2008, the Challenge helps reduce the skills gap in STEM-related study by working with Year 6 students to code the cargo journey of items that are exported through the airport



SECONDARY SCHOOL CHALLENGE

Since launching in 2009, the Challenge encourages Year 8 students to take on careers in engineering, through building and coding a robot based on the self-driving Pods in Terminal 5.



The number of young people that have taken part in the challenges since they launched:



PRIMARY SCHOOL CHALLENGE, YOUNG PEOPLE



SECONDARY SCHOOL CHALLENGE, YOUNG PEOPLE

EALING GOVERNORS

Heathrow encourages colleagues to become governors at local schools, colleges and universities



BUSINESS

HEATHROW BUSINESS SUMMIT

Heathrow Business Summits is a programme to support the growth of SMEs by connecting SMEs with each other, with Heathrow, and the world.

CONNECTING SMES TO THE AIRPORT

SMEs get expert advice on how to maximise procurement opportunities from Heathrow's Procurement team and supply chain.



The number of Ealing SMEs attending in 2018:



CONNECTING SMES LOCALLY, NATIONALLY & INTERNATIONALLY

Locally:

Seminars for SMEs to learn more about exporting and how the airport operates.



Nationally:

Heathrow Business Summit events across the UK in 2018.



Internationally:

As the UK's only international hub airport, Heathrow partners with the Department for International Trade to connect SMEs to global markets.

