

COURSE OVERVIEW

How to Position Your Business for Innovation Funding and Validate Solutions to Win New Business

Delivered in collaboration with: Brunel University London

Speakers:

- Steve Armitage, Heathrow
- Dr Michael Joseph
- Professor Geoffrey Rodgers
- Dr Andrew Tucker



Date: Thursday 24th September 2026

Time: 11:30am - 12:20pm

Format: Online Webinar

Overview

This session is designed to help businesses access funding for collaborative research and innovation, leverage university expertise to validate innovative solutions, and accelerate market growth.

Participants will discover how securing innovation funding and building effective research partnerships can help accelerate the development of new products, services and technologies while increasing competitiveness and supporting long-term business growth.

Learning Outcomes

Participants will discover how to:

- Position their business to unlock innovation funding opportunities.
- Accelerate innovation through strategic R&D partnerships.
- Access university expertise to validate new products, services and technologies.
- Develop the skills and capabilities needed to advance innovation and business growth.
- Increase competitiveness and secure new commercial opportunities.

Hear From

- **Steve Armitage**, Head of Technology, Design & Innovation, Heathrow
- **Dr Michael Joseph**, Brunel University London
- **Professor Geoffrey Rodgers**, Pro-Vice-Chancellor (Enterprise and Employment), Brunel University London
- **Dr Andrew Tucker**, Founder, Maxwell Data and Innovate UK funding recipient