

COURSE OVERVIEW

Intellectual Property for SMEs

Delivered in collaboration with: University of West London

Speaker: David Fry

Date: Wednesday 18th November 2026

Time: 1:00pm - 2:00pm

Format: Online Webinar



talks

Overview

- This session provides attendees with a basic understanding of what intellectual property rights may exist, who owns them and what needs to be done, if anything, to obtain them.
- The session is designed to help businesses understand how intellectual property can protect innovation, strengthen brands and support future growth.

Learning Outcomes

- By the end of the session participants will understand:
- How to protect a brand.
- How to identify an invention.
- What documentation is needed to support an intellectual property right.
- What needs to be done to secure ownership.

Session Format

45-minute presentation

15-minute Q&A