

COURSE OVERVIEW

From ChatGPT to Agentic AI: Practical AI for Startups, Small Businesses & Freelancers

Speaker: Peter Varga

Delivered in collaboration with: University of West London

Date: Wednesday 14th October 2026

Time: 1:00pm - 2:00pm

Format: Online Webinar



Overview

This 55-minute online workshop introduces startups, small businesses and freelancers to Agentic AI and demonstrates how artificial intelligence is moving beyond traditional question-and-answer interactions towards systems that can support, automate and execute everyday tasks.

The session will explore practical applications of Agentic AI for productivity, brainstorming, problem-solving, workflow automation and vibe coding. Participants will also be introduced to the concept of running AI locally on their own computer, including the basic hardware, GPU and VRAM requirements involved.

The final 10 minutes will be dedicated to questions and discussion, allowing participants to explore how these concepts could apply within their own businesses.

Learning Objectives

By the end of the workshop, participants will:

- Understand the difference between traditional AI assistants such as ChatGPT and Agentic AI.
- Identify practical opportunities to use AI agents within their business or freelance activities.
- Understand how AI agents can support brainstorming, problem-solving, workflow automation and vibe coding.
- Understand the difference between cloud-based and locally run AI, including the importance of GPU and VRAM.
- Gain a practical framework for identifying tasks that could benefit from Agentic AI.

Session Structure

45 minutes – Workshop content

10 minutes – Q&A and discussion

Total duration: 55 minutes